

## ***E-MAIL FOR RENEWAL RATE FOCUS***

**SUBJECT:** Solve the FIA renewal rate mystery...

Do you know which products will provide an above average return even if the carrier lowers rates after the annuity is in-force? Check out the attached report. We can show you a 10-year history of how your favorite products perform even if the carrier lowers rates! This information is vital to the integrity of your practice and it gives you the power to set more realistic expectations for your clients. We have the tools and experience you need to go to the next level of FIA sales! Call us today so we can generate a report for you!

<<Your Signature>>