

## ***E-MAIL FOR EXISTING PRODUCTS***

**SUBJECT:** Looking for a low cost, highly effective FIA marketing plan?

Look no further than your own book or for all the existing FIA owners in your area. In the attached report we can easily compare almost any older FIA with the new indices and crediting methods offered today! As an industry over the last three years, FIA's have made an unprecedented advancement in the area of growth performance. We can help you capitalize on this phenomenon. Call us with your existing clients annuity renewals or with prospective clients existing product info and we can run a similar report to help you easily close the sale if it is a suitable replacement. By the way, ask us how we can use these reports for an amazing lead generation program!

<<Your Signature>>